















# SAND UP COMEDY FESTIVAL

**FEBRUARY 14-17 2024**

Laugh your heart out at the Inaugural Sand Up Comedy Festival coming February 2024! Join us for a hilarious weekend full of top-notch comedians, playing at 4 incredible venues, all for a great cause. This event will benefit the SOWAL Foundation, a local non-profit dedicated to empowering and uplifting emerging artists and filmmakers in Walton County and surrounding areas. Get ready for a hilarious time for a great cause!

## OVER 20 COMICS • 4 VENUES • 4 NIGHTS

Get ready for the Sand Up Comedy Festival! With over 20 comedians, including touring and local talent, and 4 unique venue stages at SOWAL House, Grayton Beer Company Taproom, Distillery 98 and Seaside Institute. Sponsoring Partners receive prime exposure to a diverse and engaged audience, promoting your brand while supporting the arts. Align with laughter, community, and fun, and leave a lasting impression on festival-goers, making it a great investment.

	Artist Bag Insert	Program Guide Ad	Onsite Logo Placement	Social Media Posts	VIP Tix + Greenroom Access	VIP Gaffrey Party (Thursday)	VIP Wrap Party (Saturday)
Artist Bag \$250		X	X	X	X	X	X
Program Guide \$500			X	X	X	X	X
Silver \$1000				2	2 Tix to 2 Shows	2	2
Gold \$2500				6	4 Tix to 3 Shows	4	4
Platinum \$5000				10	6 Tix to 4 Shows	6	6





# SPONSORSHIP PARTNERS

## PRESENTING \$10K

THE PRESENTING PARTNERSHIP OFFERS AN EXCLUSIVE CHANCE FOR MAXIMUM EXPOSURE, BOTH LEADING UP TO THE EVENT AND THROUGHOUT THE ENTIRE FESTIVAL. EACH MENTION OF THE SAND UP COMEDY FESTIVAL WILL PROMINENTLY FEATURE "PRESENTED BY," ACCOMPANIED BY THE LOGO OF THE PRESENTING PARTNER. ADDITIONALLY, THE PRESENTING PARTNER WILL ENJOY PLATINUM SPONSOR BENEFITS AND PRIVILEGED ACCESS THROUGHOUT THE FESTIVAL.

## PLATINUM \$5K

PLATINUM SPONSORS OF THE SAND UP COMEDY FESTIVAL RECEIVE PREMIUM LOGO PLACEMENT ACROSS ALL FESTIVAL MARKETING MATERIALS, EXCLUSIVE SOCIAL MEDIA CAMPAIGNS FEATURING 10 DEDICATED SHOUTOUTS, AND RECOGNITION ON EVERY STAGE AND BANNERS AT ALL SHOWS. ADDITIONALLY, SPONSORS RECEIVE 6 VIP TICKETS TO 4 SELECTED COMEDY SHOWS, EXCLUSIVE GREENROOM ACCESS FOR A BACKSTAGE TOUR AND ARTIST MEET-AND-GREET, ADMISSION FOR 6 TO THE FESTIVAL'S AFTERPARTIES, AND A UNIQUE OPPORTUNITY FOR CUSTOMIZED BRAND INTEGRATION THROUGHOUT THE FESTIVAL.

## GOLD \$2500

GOLD SPONSORS OF THE SAND UP COMEDY FESTIVAL ENJOY PROMINENT LOGO PLACEMENT ACROSS MARKETING COLLATERAL AND THE FESTIVAL WEBSITE, ALONG WITH EXTENSIVE SOCIAL MEDIA AND EMAIL PROMOTION, INCLUDING 6 SHOUTOUTS. ONSITE, THEIR LOGOS GRACE EVENT BANNERS, AND THEY RECEIVE 4 VIP TICKETS TO 3 COMEDY SHOWS, EXCLUSIVE GREENROOM ACCESS FOR A BACKSTAGE TOUR AND ARTIST MEET-AND-GREET, AND ADMISSION FOR 4 TO THE FESTIVAL'S AFTERPARTIES, PROVIDING AN OPPORTUNITY TO MINGLE WITH BOTH FESTIVAL ARTISTS AND FELLOW VIP MEMBERS.

## SILVER \$1000

SILVER SPONSORS OF THE SAND UP COMEDY FESTIVAL RECEIVE LOGO PLACEMENT ON SELECT MARKETING MATERIALS AND THE FESTIVAL WEBSITE. THEY ALSO BENEFIT FROM SOME SOCIAL MEDIA AND EMAIL PROMOTION, INCLUDING A COUPLE OF SHOUTOUTS. ONSITE, THEIR LOGOS ARE FEATURED ON EVENT BANNERS, AND THEY RECEIVE 2 VIP TICKETS TO 2 COMEDY SHOWS WITH GREENROOM ACCESS FOR A BRIEF BACKSTAGE EXPERIENCE, AND ADMISSION FOR 2 TO THE FESTIVAL'S VIP AFTERPARTIES, OFFERING A CHANCE TO CONNECT WITH FESTIVAL ARTISTS AND OTHER VIP MEMBERS.

## PROGRAM GUIDE \$500

EACH ATTENDEE AT THE SAND UP COMEDY FESTIVAL WILL BE PRESENTED WITH THE OFFICIAL PROGRAM GUIDE. THIS VIBRANT BOOKLET IS A TREASURE TROVE OF ESSENTIAL DETAILS, FEATURING THE FESTIVAL SCHEDULE, VENUE MAP, AND ARTIST BIOS. IT'S NOT JUST A GUIDE; IT'S A PERFECT KEEPSAKE FOR COLLECTING AUTOGRAPHS FROM YOUR FAVORITE PERFORMERS! SECURE YOUR SPACE IN THE GUIDE, WITH PRICING STARTING AT \$500

## ARTIST BAG \$250

MORE THAN 50 COMEDIANS, DJs, AND MCs WILL BE TREATED TO A LAVISH WELCOME BAG BRIMMING WITH GIFT CERTIFICATES AND DELIGHTFUL SURPRISES. SEIZE THE OPPORTUNITY TO SHOWCASE YOUR PRODUCT TO THESE INFLUENCERS OR ENTICE THEM TO VISIT YOUR RESTAURANT OR SHOP BY CONTRIBUTING VOUCHERS, GIFT CARDS, OR COMPELLING OFFERS. MAKE YOUR MARK FOR JUST A \$250 INVESTMENT.

